

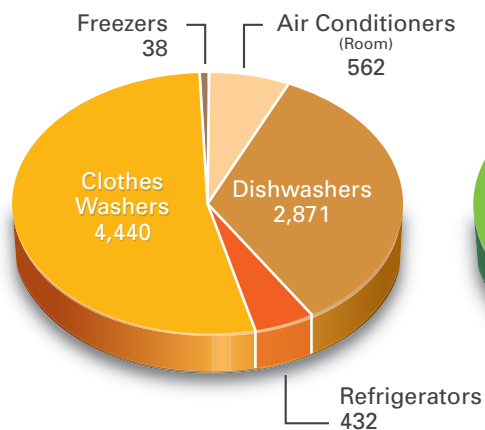
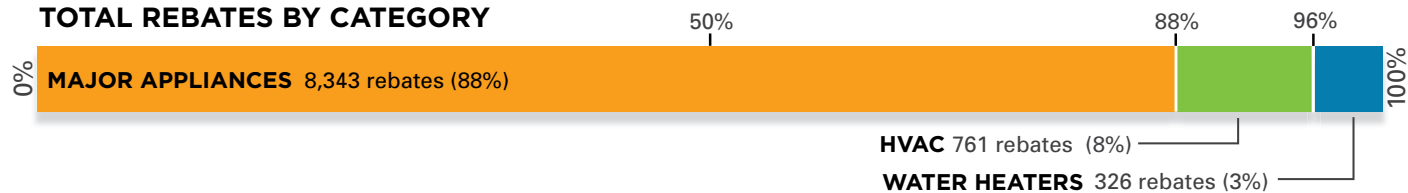
DELAWARE PROGRAM IMPACTS

State Energy Efficient Appliance Rebate Program

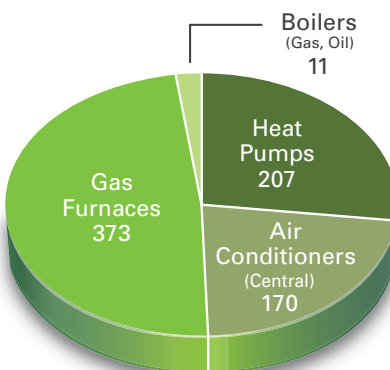


The State of Delaware conducted a one-year mail-in rebate program to help residents replace older, inefficient appliances with new, ENERGY STAR® qualified models. **Over 9,400 rebates were paid to Delaware residents, representing total energy savings to the state of 11 billion Btus.** This is enough energy to heat the University of Delaware campus in winter for one week.

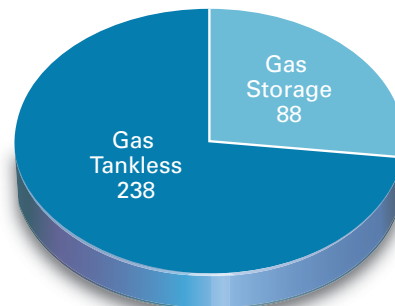
TOTAL REBATES BY CATEGORY



MAJOR APPLIANCES



HVAC



WATER HEATERS

“Consumers wanted the program to continue and would welcome another such program.”

– Suzanne Sebastian, Energy Program Planner for the Delaware Energy Office

	Major Appliances	HVAC	Water Heaters	All Products
Rebate Payments to Customers (Thousands)	\$478	\$306	\$52	\$836
Consumer Spending (Millions) and Leveraging Ratio	\$5 (10.6:1)	\$4 (13.8:1)	\$1 (10.9:1)	\$10 (10.8:1)
Sales Tax Leveraged* (Millions) and Leveraging Ratio	N/A**	N/A	N/A	N/A
Annual Cost Savings* (Thousands)	\$384	\$106	\$30	\$520
Annual Energy Savings* (Billions of Btu)	4	5	2	11

* Estimated ** No state sales tax in Delaware.

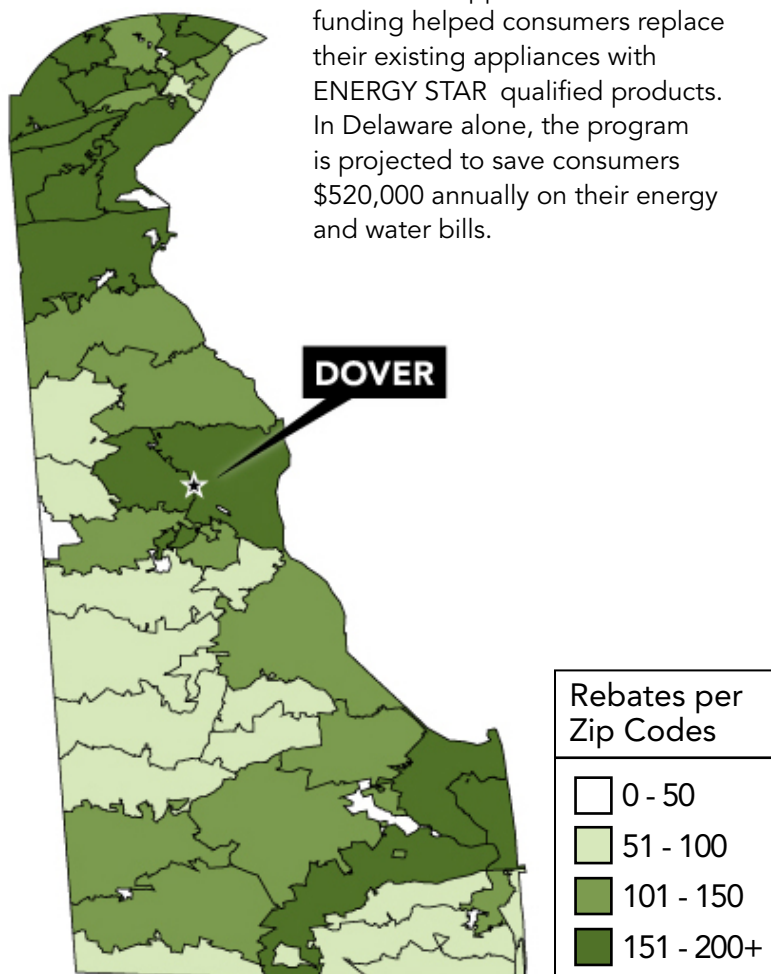
DELAWARE AT A GLANCE

- Fourteen products received rebates ranging from \$25 to \$550.
- Clothes washer and dishwasher sales will reduce Delaware's annual water consumption by over 30 million gallons.
- Delaware received \$838,000 from the federal government to implement the program. Of this funding amount, 99.7 percent went directly to rebates.
- The state covered administrative costs with \$206,374 of its own funds.

REBATE DISTRIBUTION BY ZIP CODE

The State Energy Efficient Appliance Rebate Program, part of the American Recovery and Reinvestment Act (ARRA) of 2009, provided almost \$300 million in funding to all 56 U.S. states and territories to support consumer rebate programs

for efficient appliances. This funding helped consumers replace their existing appliances with ENERGY STAR qualified products. In Delaware alone, the program is projected to save consumers \$520,000 annually on their energy and water bills.



Resources

DOE Energy Savers www.energysavers.gov/rebates
Energize Delaware www.energizedelaware.com

KEY DATES

■ **Dec. 1, 2009:** Program launches: rebates for dishwashers, room air conditioners and water heaters open.

■ **Jan. 15, 2010:** Rebates for clothes washers, freezers, and refrigerators open.

■ **Jan. 31, 2010:** Rebates for freezers and refrigerators close.

■ **July 21, 2010:** Rebates for air source heat pumps, boilers, central air conditioners, and furnaces open.



■ **Aug. 31, 2010:** Rebates for air source heat pumps, boilers, central air conditioners, dishwashers, furnaces, room air conditioners, and water heaters close.

■ **Dec. 1, 2010:** Program closes



U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy